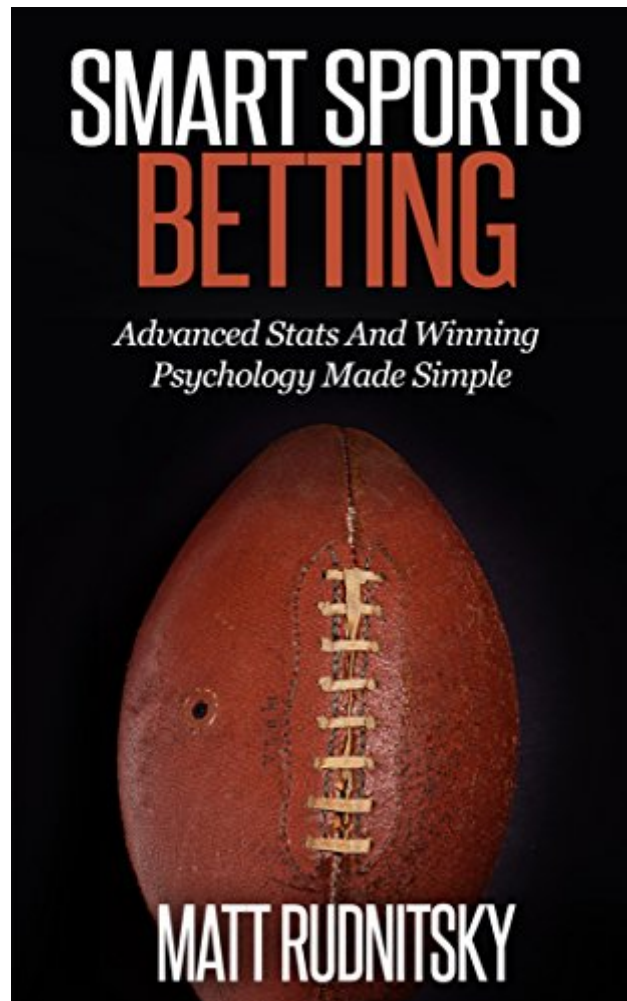


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# Smart Sports Betting: How To Win Money With Advanced Stats And Psychology



## Synopsis

You know everything about sports. So why aren't you rich gambling on them? I turned my grandma's \$100 birthday gift into \$7,896.32 in two years of sports gambling....and then I lost it all in two months. Common estimates say 95-99% of sports bettors lose money long-term. After years of studying, succeeding, losing everything and then finally winning long-term, I finally know what to do. It's not easy, but it's simple. If you read this book, you'll be in the 1%. You'll learn everything you need to know to win money long-term betting on sports. This complete lesson in betting sports and the NFL will teach you:- The basics of how and where to bet.- How to identify profitable bets ("pick winners").- How to know if you're getting a fair price.- How to limit bad decisions.- How to stop your brain from conspiring against you.- How to manage your money.- How to find and interpret the best advanced NFL statistics.- How and why to ignore most media.- Everything else you need to know to make money betting on sports. It's simple, actionable advice on a complicated subject. Winning will still be hard, but you won't have a shot until you internalize everything in this book. If you've ever wanted the secrets of rich sports bettors explained in simple terms, just start reading. (You can read the Kindle edition on your computer, phone, iPad/tablet or Kindle, via the Kindle App.)

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## Customer Reviews

This introductory level book explains the various bets you can make, and does a good job explaining why most bettors lose in the long run, identifying countless fallacies relied on by losing bettors. The author also identifies various metrics that can be used to evaluate teams. Unfortunately this portion is not well organized and reads like a stream of consciousness. Still, there are a few good things to think about (which most winning bettors already consider). It would have been nice to see a method to put all these different ideas together into one opinion on a game.

I know nothing about the NFL, but last season I made a pretty decent profit betting on it by following the advice from Matt Rudnitsky's pieces at SportsGrid. Now, that doesn't mean that you should sell all your belongings and go and stick all the money on whatever picks he comes up with this week. That kind of "easy money" or "sure fire winner" mentality is exactly what Matt demolishes in this book. Betting on sports (especially the NFL) is hard, but if you are a casual gambler and want to increase your chances of turning a profit then you should read this book and heed the advice. The book focuses mostly on NFL but there is lots of good general advice on how to approach betting on any sport, as well as some satisfying ridicule of the inane analysis served up by most pundits and "experts." If you want to improve your sports betting, especially if you have an interest in the NFL, this book is a must read.

Have checked out a bunch of these betting advice books, and this one trumps them all. Especially recommended for someone trying to learn/get into betting. Gives you such a solid foundation. Starts off with basics and then gets into more advanced tips that will give you an edge! Also, very clearly written, and is an easy read!

I am a sports betting hobbyist, mostly because my husband is in an NFL pool, betting the dreaded parlay. I knew there had to be a better way. I found Matt by reading his articles and appreciated his upfront approach. If you follow his advice you can actually have fun making your picks and not lose the farm. I recommend this book to anyone wanting to have some fun sports betting.

This book is a can't put down type of book, it is written extremely well with a humorous style and touches on everything needed to bet successfully on sports. Like the share market, successful sports betting comes down to 20% handicapping and 80% psychology, that's why there are so many "squares" in the betting market, not because they are just making the wrong picks but

because they don't understand their own biases that are hurting their bankroll (or completely destroying it) and Matt writes about this subject like no other books of this kind out there which is why you will join the 2% of people who do and become a better sports bettor because of it.

As a recreational sports gambler I enjoyed this book. The author makes it pretty clear that beating a sportsbook is very difficult, but also acknowledges that you can win over the long-term with some discipline and intelligent analysis. The book is filled with tons of methods to improve your sports betting skill. I especially liked the "17 Commandments of Sports Betting". Reading the book alone won't get you rich, but employing the ideas in the book and doing some additional work could certainly help anybody's chances of winning. Very useful information in this book.

I've been betting on sports in some capacity for awhile and used to manage to tilt off what I was willing to lose and a little more each time, then quit for awhile. Lacking discipline is bad, but I was also making pretty obvious mistakes where I just couldn't see the other side. I've come a long way to where I can do it and be mildly profitable, and Matt Rudnitsky's book crystallizes so much of what I've learned in a clear and coherent manner. Anyone telling how to beat the market consistently is likely full of it - but this book helps you recognize and rethink your approach and understand how the process works. I have recommended this to a number of friends because while they won't listen to me about why their strategy is flawed, this book should whip them into shape. These are fundamentals that put you into great shape to tackle the ever changing sports betting marketplace.

Enjoyed Matt's approach to a difficult subject to tackle. There is no one absolute way to win at sports betting, but there are techniques and philosophies that can improve your chances and overall enjoyment of sports betting. Matt captured it perfectly in a quick read that I enjoyed.

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